

DEMAND

UAE LEADS GLOBAL INT'L K-12 MARKET

The United Arab Emirates is the leading country in the world for international schools with 593 English-medium international schools for three- to 18-year-olds, meeting the learning needs of almost 600,000 students, according to the latest Global Report released by ISC Research.

The report indicates continued growth of schools and student intake for the Middle East, which has seen 40.3% growth in the number of international schools since 2012 to a current total of 1,524 schools. Student enrolment has increased at an even greater rate, by 49.5% to 1,417,000 generating fee income of US\$10 billion.

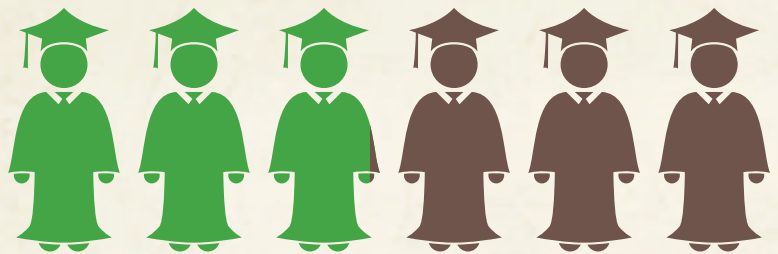
In Saudi Arabia, the impact of the oil and gas slump has led to renewed clarity for the need to develop alternative revenue streams. With over 30% of the country's population under the age of 15, and a recognition for the need for improved education options, the Saudi government is planning to increase private sector school provision. Around 2,000 government schools are to be made administratively and financially independent, while 3,000 small and medium sized private schools across the Kingdom are to be closed as they do not meet standards set out by Saudi Arabia's Ministry of Education. 500 of these school are being saved and improved upon by a US\$1.3 billion project that has been launched this year between a group of real estate, education and investment organisations, a project that also includes the plan to create 100 new international schools in the country. Elsewhere, Qatar is investing extensively in infrastructure projects over the next few years and ISC is aware of more than 20 new schools in the planning stages for the country. New developments are also likely in Kuwait.

SINCE 2012, THE MIDDLE EAST HAS SEEN:



40.3%

growth in no. of international schools



49.5%

growth in student enrolment at international schools...



...GENERATING

10 BILLION

in fee income

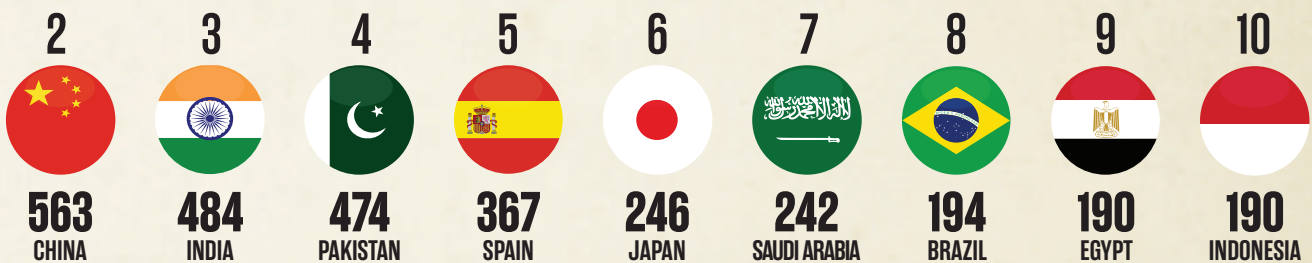
6.3 MILLION

No. of students globally expected to be enrolled in international schools by



TOP 10 INTERNATIONAL SCHOOLS MARKETS

593 International English-medium schools in the UAE...
 WITH **600,000** students enrolled



22000

International English-medium schools worldwide

4.5 MILLION Students enrolled in international English medium schools worldwide